

**WISCONSIN UNIFIED CERTIFICATION PROGRAM  
DISADVANTAGED BUSINESS ENTERPRISE**



10/25/2011

Jennifer Dinehart  
CONCENTRE COMMUNICATIONS  
1468 N. High Point Rd. SUITE 201  
Middleton, WI 53562

RE: Approval of DBE Recertification

Dear Ms. Dinehart:

The WisDOT has approved the eligibility of CONCENTRE COMMUNICATIONS for DBE credit on USDOT federally-funded projects performing a commercially-useful function in the area(s) of:

- Advertising;
- Graphic Design;
- Strategic Planning & Marketing;
- Public Relations

The federal government requires North American Industrial Classification System (NAICS) codes be used to produce the UCP DBE directory. Generally, your work area(s) is coded as:

- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541820 Public Relations Agencies
- 541870 Advertising Material Distribution Services
- 541890 Other Services Related to Advertising

Your firm is willing to work throughout these regions of Wisconsin:

- North Central
- Northeast
- Northwest
- Southeast
- Southwest

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**City of Madison**

Department of Civil Rights  
210 Martin Luther King Jr. Blvd., Rm. 523  
Madison, WI 53703  
(608) 266-4910  
(608) 267-1142 FAX  
(866) 703-2314 TTY/Textnet

**Dane County**

Dane County Executive Office  
Office of Equal Opportunity  
210 Martin Luther King Jr. Blvd., Rm. 421  
Madison, WI 53703  
(608) 266-4114  
(608) 266-2643 FAX

**Milwaukee County**

Office of the County Board  
Community Business Development Partners  
Milwaukee County - City Campus  
2711 West Wells Street  
Room 830  
Milwaukee, WI 53208  
(414) 278-5248  
(414) 223-1958 FAX

**Wisconsin Dept Of Transportation**

DBE Office  
4802 Sheboygan Avenue  
Room 451  
P O Box 7965  
Madison, WI 53707-7965  
(608) 266-6961  
(608) 267-3641 FAX

Please note that DBE crediting is subject to the WisDOT's discretion.

For record-keeping purposes WisDOT is counting CONCENTRE COMMUNICATIONS as a Woman-Owned Disadvantaged Business Enterprise (WDBE). If the firm should develop the resources, including equipment and personnel to become involved in other areas, you are to notify our office before we will approve contracts in those areas.

This recertification of eligibility is valid for five years beginning 10/25/2011 and ending 10/25/2016. Please note, however, that you are required to submit an Annual No-Change Affidavit declaring that your firm continues to meet program eligibility standards. WisDOT will send you this form prior to your anniversary date.

This Approval of Recertification is based on information provided to WisDOT as part of the application for recertification as a DBE. Should this information change, you must inform our office within 30 days of the change. In addition, WisDOT reserves the right to rescind this recertification, should the information upon which the certification is based prove to be false, inaccurate, or misleading.

Please contact our office at 608-266-7804 if we can be of assistance.

Sincerely,

Hector Torres-Cacho  
DBESS staff